



NATIONAL PRINTING

الشركة الوطنية للطباعة

- ❖ Founded in 2006, National Printing (NP) is a leading printing platform with established presence in the printing & packaging industry. It is one of the largest printing and packaging players in Egypt
- ❖ El Moallem family, comprised of industry veterans in printing and packaging, began with **Shorouk Press** in 1979. NP was then established through a series of acquisitions and greenfield projects, acquiring Shorouk Press, **El Baddar** and **Windsor**. Furthermore, **Uniboard** was established as a greenfield project in 2009 and began operations in 2017. The Group also owns a minority share in Dar El Shorouk, which is one of the leading Publishing houses in the Middle East and is also engaged in several media related activities such as Bookselling, Newspaper Publishing, Electronic Publishing and Media Production.
- ❖ NP operations include the **printing and packaging of folded boxes, corrugated boxes and corrugated sheets, duplex board, laminated boxes, paper cups, single face sheets, sheeter, adhesives, varnishes, among others**
- ❖ The Group has a well diversified and growing client base **serving more than 15 different sectors** including FMCG, pharmaceuticals, white goods, education, electronics, publishing, as well as other sectors
- ❖ The Group has a growing export presence reaching **more than 100 customers in more than 30 countries with exports representing c.20% of 2021 revenue**

Key Operational Highlights

227K tons

Total Volumes Sold

+15

Sectors Served

+600

Clients

80% | 20%

Local : Export Sales Mix

89%









Average Utilization

2,260

Employees

At a glance



Established / Acquired	1979 / 2006	2017	1959 / 2007	2005 / 2008
Description	One of the largest printing and packaging companies in Egypt	One of the largest duplex board production companies	Leading Manufacturer of carton boxes and corrugated sheets	Manufactures paper products including cups, chemicals, and others in addition to varnishes
Key Products	<ul style="list-style-type: none"> Folded Boxes Laminated Boxes Books 	<ul style="list-style-type: none"> Duplex Board Folding Box Board 	<ul style="list-style-type: none"> Corrugated Sheets American Boxes Die Cut Boxes 	<ul style="list-style-type: none"> Paper Cups Paper Sheeting Single Face Sheets Varnishes 
Key Clients				
Capacity (tons) Utilization (2022B)	48,000 86%	135,000 95%	50,000 87%	<ul style="list-style-type: none"> Sheeter: 18,000 94% Single Face Sheets: 12,000 73% Flexo: 1,000 90%

Established in 1979, Shorouk Press is one of the largest printing and packaging companies in Egypt and currently holds the #1 market share in Egypt

Location: Obour City Land Area: 43,000m²
Capacity: 48,000 tons Utilization: 86% utilization

Key Products

- ❖ Folded Boxes
- ❖ Laminated Boxes
- ❖ Books



Key Clients



A longstanding experience
since 1979 with more than 4
decades of experience

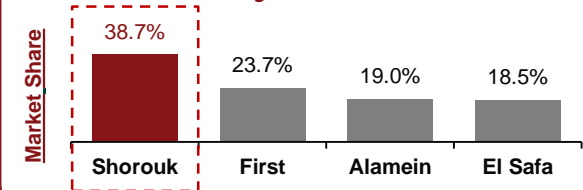
**+40
Years**




**Premium
Quality**

*The leading high-end packaging
manufacturer in the market*

#1 Player in the market





The largest manufacturer of duplex board paper in Africa

Location: Sadat City Land Area: 128,000m²
Capacity: 135,000 tons Utilization: 96% utilization

Key Products

- ❖ Duplex Board
- ❖ Folding Box Board



Key Clients



Papyrus



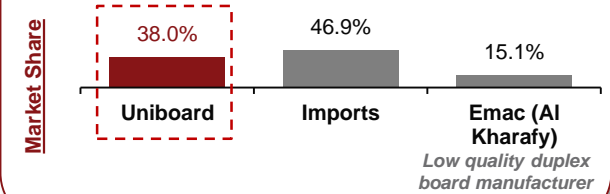
The leading manufacturer in the market providing high quality duplex board upholding international quality standards



140,000 tons

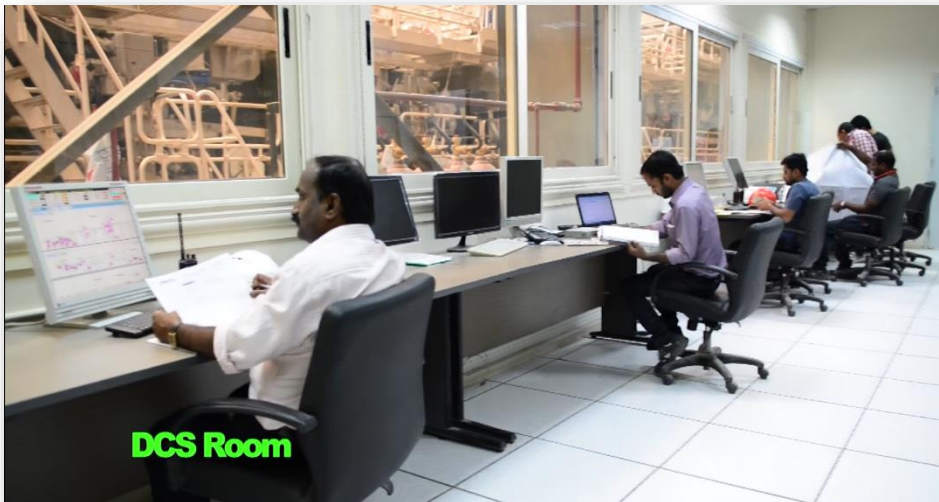
Largest duplex board manufacturer

#1 Player in the market



Export

Export Sales 25% of production



One of the leading manufacturer of carton boxes and corrugated sheets

Location: Obour City Land Area: 17,200m²
Capacity: 50,000 tons Utilization: 73% utilization

Key Products

- ❖ Corrugated Sheets
- ❖ American Boxes
- ❖ Die Cut Boxes



Key Clients



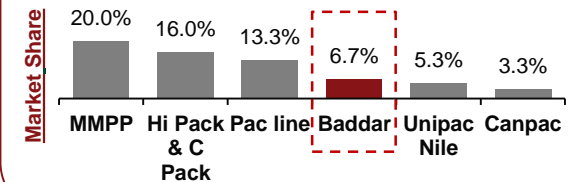
A longstanding experience since 1959 with more than 6 decades of experience

+60 Years

Premium Quality

The leading high-end boxes and corrugated sheets manufacturer

Top 5 Player in the market





Manufacturer of paper products including cups, chemicals, and varnishes

Location: Obour City

Land Area: 43,000m²

Capacity (tons):

Utilization:

❖ Sheeter: 18,000	94%
❖ Single Face Sheets: 12,000	73%
❖ Flexo: 1,000	90%

Key Products

- ❖ Paper Cups
- ❖ Paper Sheeting
- ❖ Single Face Sheets
- ❖ Adhesives & Varnishes

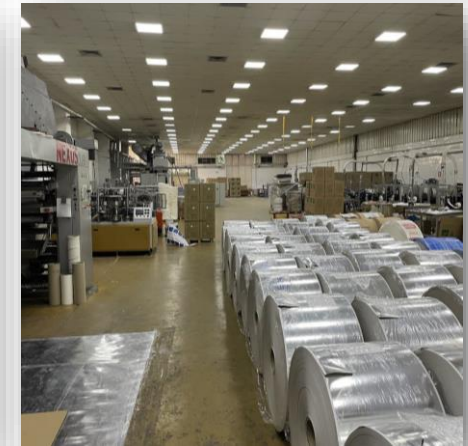


Key Clients



PEPSICO





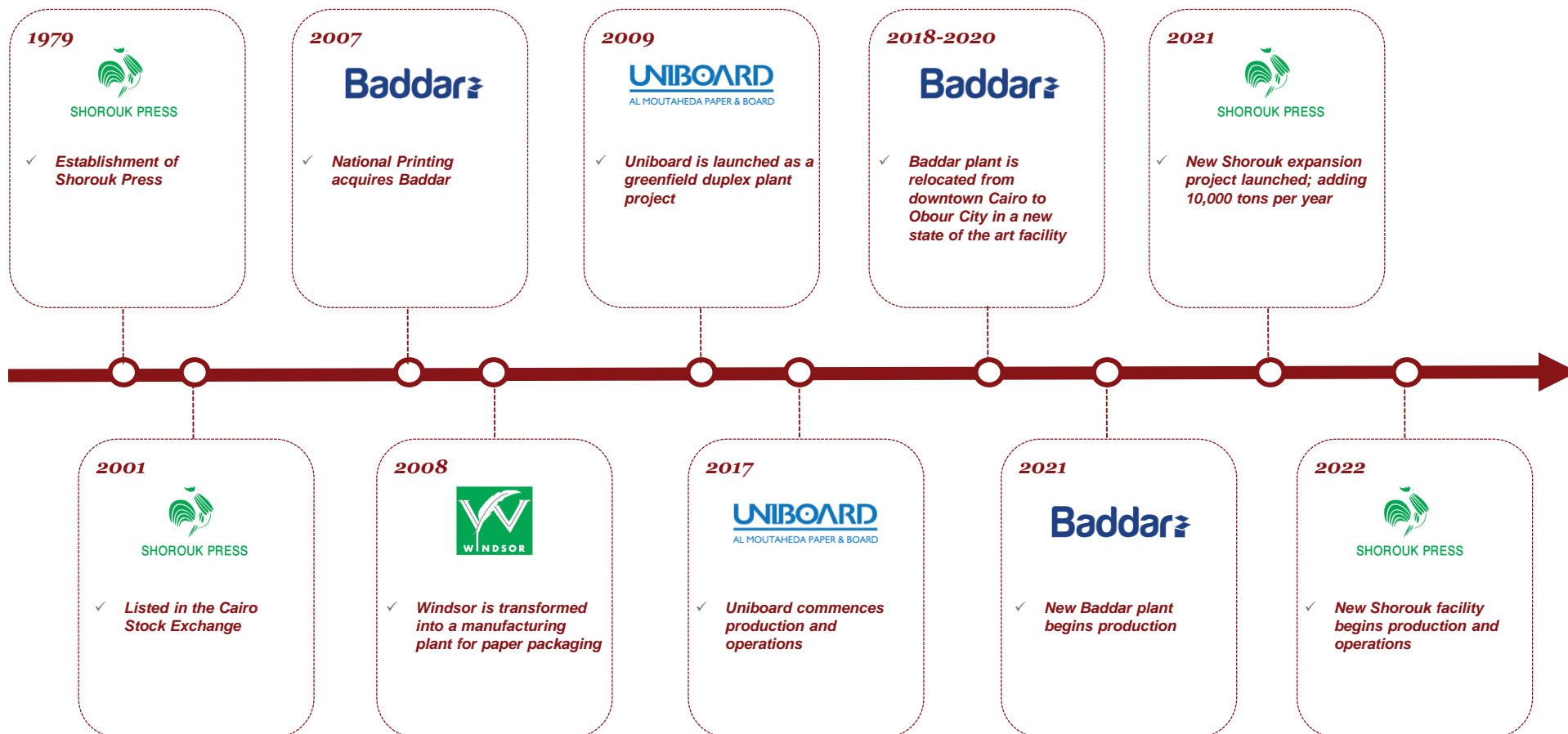
Corporate Timeline



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Key Milestones

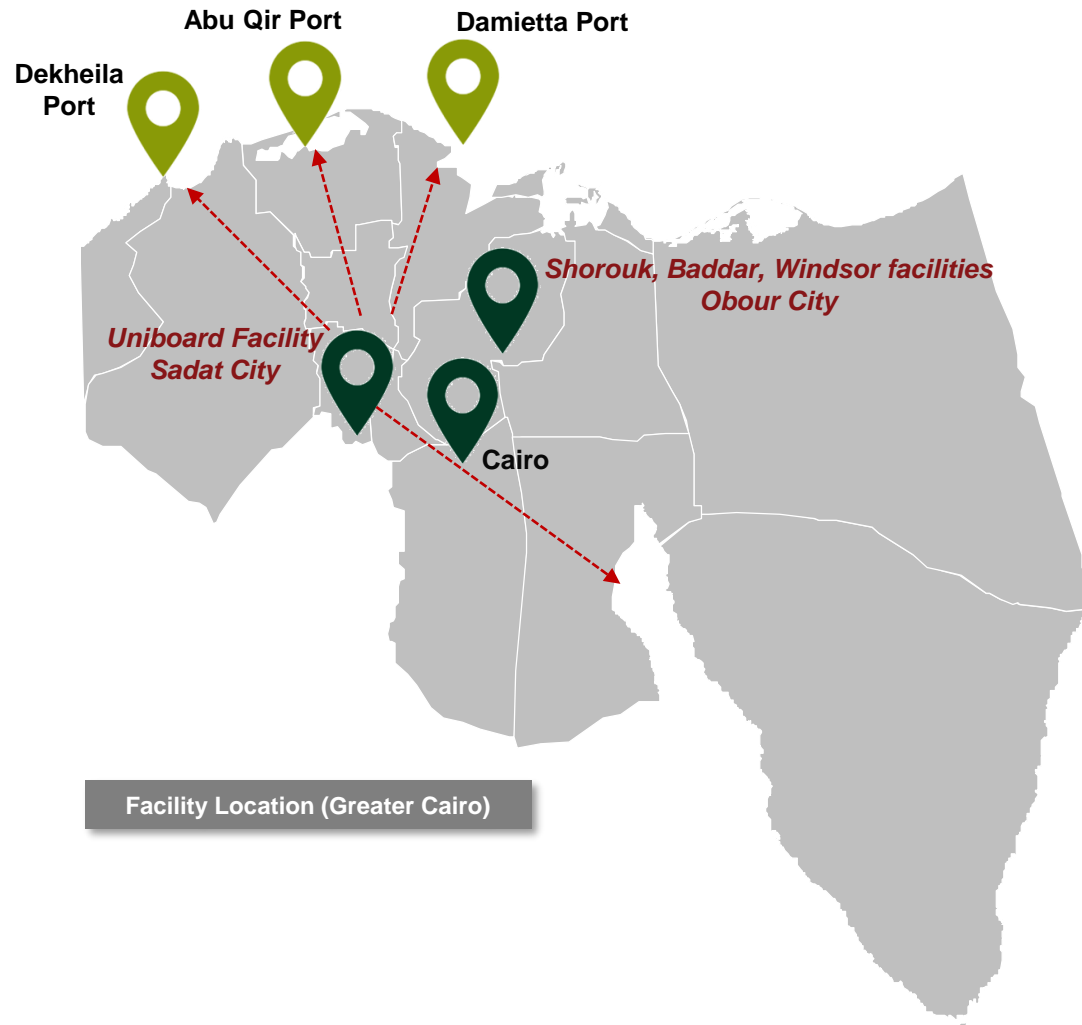


- ❖ *We ensure compliance with global health, safety and environment qualifications across all verticals*
- ❖ *We ensure sourcing of environment friendly raw materials*
- ❖ *We Utilize top tier energy efficient machinery*
- ❖ *We Maintain management system conformation at the highest standards resulting in premium product quality*

Selected Certifications



Strategically Located Facilities



✓ Well invested manufacturing facility with major expansions recently concluded

✓ Close proximity between each of the facility locations as well as the local customer base

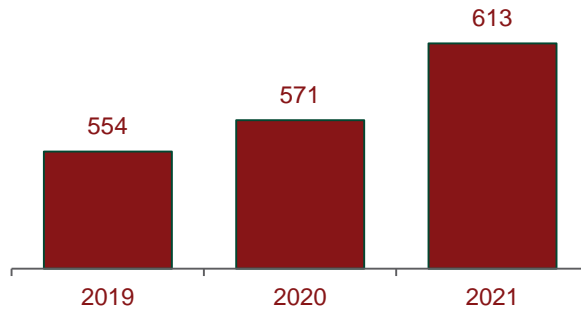
✓ Easy access to major ports (Alexandria / Dekheila) for raw material imports as well as export operations

✓ Strategically located on both the Western and Eastern outskirts of Cairo

✓ Well positioned facility locations across main industrial zones

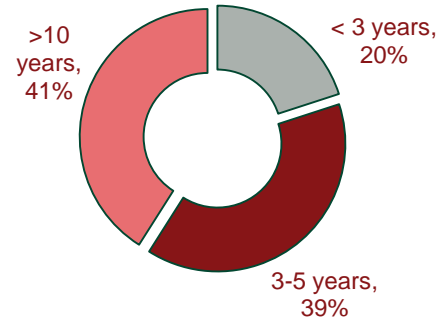
Longstanding Client Relationship Catering to a Wide Range of Industries

A Large and Consistently Growing Customer Base



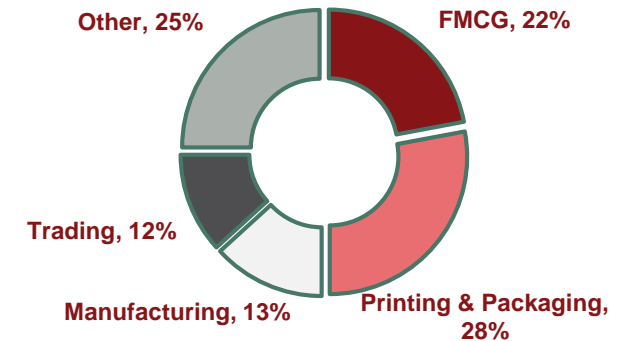
Ability to maintain consistent growth **reaching more than 600 customers as of 2021**

Maintaining Solid Customer Relationships Strengthening Brand Equity



Longstanding customer relationships with **80%** of customer base lasting more than 3 years

Diversified Industry Footprint



Serving a wide base of top tier clients spanning across **more than 15 sectors**

Wide Base of Local & International Brands Across Various Industries

Food & Beverage



FMCG



Pharmaceuticals



Glassware & Paper



Printing and Packaging



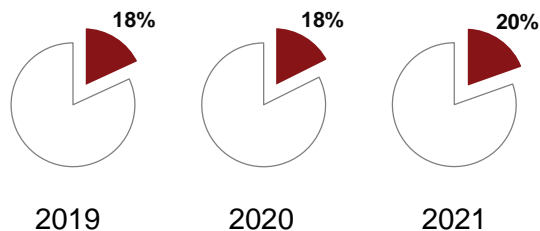
E-commerce & Electronics



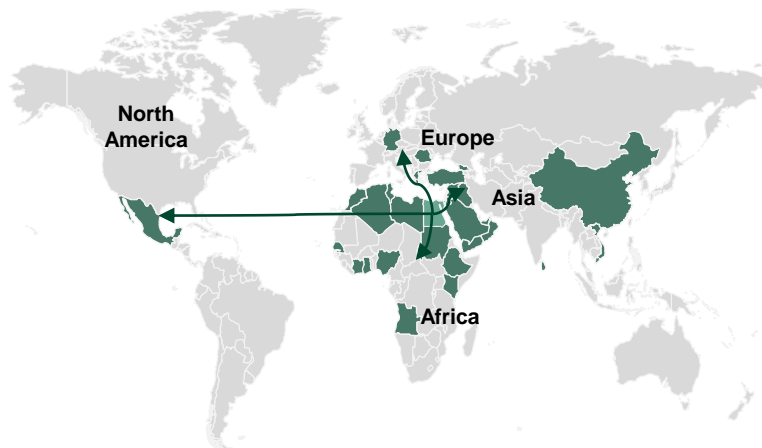
Serving leading clients across 15+ industries showcasing our diversified exposure to various sectors and mitigating any sector-specific volatility

Growing Export Business..

Export Sales Contribution (%)



Key Export Countries



Country		% of Exports
Morocco		18.1%
KSA		11.8%
Turkey		9.2%
Algeria		8.1%
Sudan		6.1%

+100
Export Customers



+30
Export Countries



Key Products Exported

Folded & Laminated Boxes



Books



Duplex Board

